

KASSELWOOD

NATURAL BEAUTY. MAN-MADE STRENGTH.™



K A S S E L W O O D . C O M

KasselWood's unparalleled strength, design, and beauty work together to create a worry-free roofing option that lasts.

A sound, functioning roof is critical to any building yet it is not a pleasant place to be. Your home's roof is subject to the worst weather extremes yet it must provide the ultimate protection for the structure and its contents. And, to top it all off, a great portion of your home's exterior beauty comes from the roof.

The sad reality is, most roofs don't hold up to the challenges they face. Shingles soon crack and curl and show other signs of failure such as mildew and streaking. When your home's roof is compromised through this natural wear and tear, your home loses value and could be subject to damaging leaks. The reality is, most of the roofing industry supports "temporary" roofs because they create recurring revenue for manufacturers and contractors.

At Kassel & Irons, we strive to take homeowners out of the recurring and vicious re-roofing cycle. KasselWood steel shingles combine the beauty of traditional roofing with the strength of steel to create a magnificent, worry-free roof that lasts a lifetime.

A LIFETIME CHOICE

KasselWood steel shingles are crafted for maximum curb appeal. Authentic detail produces a visually stunning roof that enhances the beauty of any home. You will love looking at your roof as it stays fresh in appearance over the long term.

KasselWood is available in a beautiful palette of colors utilizing PPG's Duranar coating system. Our unique two-tone Cedar colors lead the industry in terms of special beauty. These Kynar 500® coatings carry a fade and chalk resistance warranty that ensures your roof will remain vibrant for decades.

UNPARALLELED STRENGTH

KasselWood steel shingles stand strong against hurricanes, downpours, blizzards, and fires. Each KasselWood roof has gone through the highest levels of quality testing to ensure superior strength and longevity. A special extra layer of clear Kynar 500® coating stands unique from other metal roofs and provides added vitality and exceptional durability.

WHAT OTHERS SAY ABOUT KASSELWOOD

KasselWood undergoes rigorous third party testing and approval to ensure you of a roof that will live up to its claims. KasselWood receives the highest ratings in:

- **Class A Fire Resistance (UL790)**—KasselWood will not burn and will protect your home against wind blown burning embers.
- **Class 90 Wind Uplift Resistance (UL580)**— Tested for winds of up to 120 mph, KasselWood's concealed fasteners and interlocking design create a shell of protection during the most extreme storms.
- **Class IV Impact Resistance (UL2218)**—KasselWood will not crack, perforate, or allow penetration and will withstand the most severe hail.

KASSELWOOD IS GREEN

KasselWood is produced from recycled steel that has been engineered to meet our exact standards. Additionally, at the end of its long useful life, KasselWood is 100% recyclable, contrasting it with other roofing materials which must be disposed of in landfills. Additionally, the KasselWood system creates a thermal break on your roof's surface which keeps heat out of your attic, reducing your cooling costs by up to 20% or even more in some climates.

NEW CEDAR

WEATHERED CEDAR

AGED CEDAR

COPPER PENNY

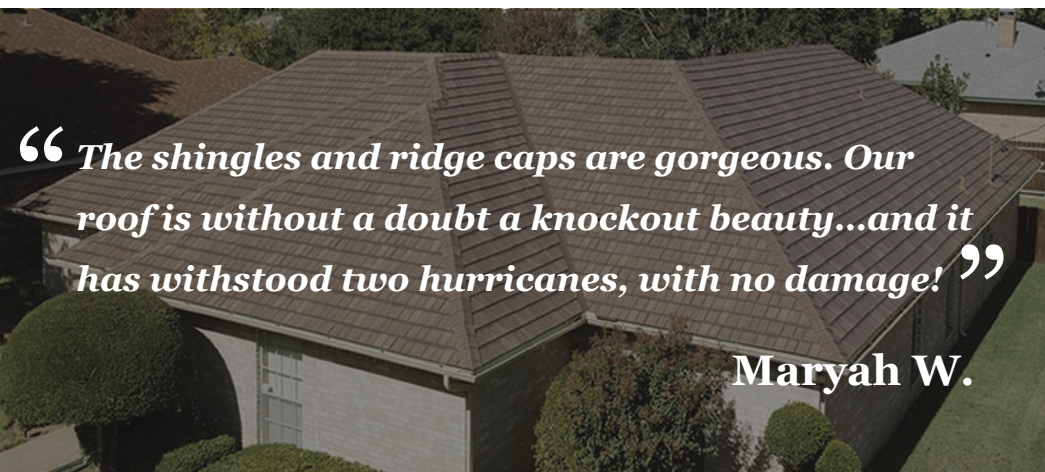
EVERGREEN

CHARCOAL

GUNMETAL

MISSION RED

STONE



“The shingles and ridge caps are gorgeous. Our roof is without a doubt a knockout beauty...and it has withstood two hurricanes, with no damage!”

Maryah W.





WARRANTED FOR A LIFETIME

Nothing will protect and beautify your home like KasselWood. That's why we confidently back every roof we produce with the industry's strongest lifetime limited warranty. Our non-prorated warranty covers the cost of materials and labor. If you sell your home, we give subsequent homeowners the same protection for up to 40 years from when the roof was installed. No other roofing manufacturer provides this level of comprehensive coverage.

AMERICAN MADE

Every component of a KasselWood steel roof is made in the United States. We work diligently with our suppliers to bring the best materials and newest technology to our roofs. Our high-quality steel, paint system, fasteners, and accessories are 100% Made in America.

PEACE OF MIND

No other roof offers the same protection, savings, and lasting beauty as a KasselWood steel roof. Invest in your home today with a worry-free roof that provides peace of mind for the future.

KASSELWOOD™ PRODUCT SPECIFICATIONS

Panel Exposure: 40.625" x 8.625"

Panels Per Square: 41.10

Weight Per Square: 85.70 lbs.

Product Material: 29 Gauge, ASTM
A653 G90 Galvanized Kynar 500® Finish

Available Colors: New Cedar, Weathered Cedar, Aged Cedar
Copper Penny, Evergreen, Charcoal, Gunmetal
Mission Red, Stone

Fastening Detail: Four integrated Nail Tabs per Panel: Ring
shank corrosion resistant fasteners
recommended

Panel Example:



FOR MORE INFORMATION

Please call us at 866.544.4766 or visit KasselWood.com



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PPG Coatings Protected

Kynar 500® is a registered trademark of Arkema, Inc.



PREMIER STEEL ROOFING SYSTEMS™